

In Support of Sport Relief

Logo Guidelines



Here is the In Support of Sport Relief Logo for Sport Relief 2010.

Please do not change the colours, dismantle it, stretch it, condense it or distort it in any way.



If the logo appears on a dark or coloured background, please show the logo like this.

Do not put the logo in a white box.



If the logo appears on a red or similar coloured background, please use the logo with drop shadow.

Wherever possible, the logo should be positioned at the lower right hand corner of the page, with equal margins below and to the right. **Avoid reproducing the logo less than 25mm wide.**

Please note: Sometimes drop shadows play mischief, so please ensure the drop shadow looks like the examples presented.

NOTE: Whenever you are using the In Support of Logo for your fundraising, please remember to make sure the charity statement 'In support of Sport Relief, an initiative of Comic Relief, registered charity 326568 (England/ Wales); SC039730 (Scotland)' is clearly visible somewhere on the document, publicity materials, or website, etc.

Companies wishing to use the In Support of Logo should contact fundraising@sportrelief.com. In some circumstances we do ask our fundraisers to fill out a Fundraising Agreement for us. Please contact us if your fundraising involves the wider community, if you use some of the money raised to cover the costs of doing your activity/ event, if the money being raised is donated to Comic Relief as well as another charity, and/or if you require 'official' confirmation/ agreement for your fundraising activity.

For more information about the use of the logo, please contact Marcella di Mare via email: m.dimare@comicrelief.com